

The screenshot displays the ILS Navigator Client v8.15 interface for Macbook ILS. The main content area is titled "Contact Marketing" and features a "Contact Dashboard" on the right. On the left, there are two summary tables: "MY:" and "ALL:".

**MY: Summary Table**

	Calls	Orders	Sales
Today	1	0	0.00
Yesterday	105	84	11,550.00
This Week	1	0	0.00
Last Week	439	447	44,990.00
This Month	1511	1071	144,300.00
Last Month	1195	735	104,150.00

**ALL: Summary Table**

	Calls	Orders	Sales
Today	1	0	0.00
Yesterday	429	336	44,200.00
This Week	1	0	0.00
Last Week	2136	1680	267,960.00
This Month	8849	4294	665,200.00
Last Month	5440	2980	400,000.00

**Contact Dashboard Details:**

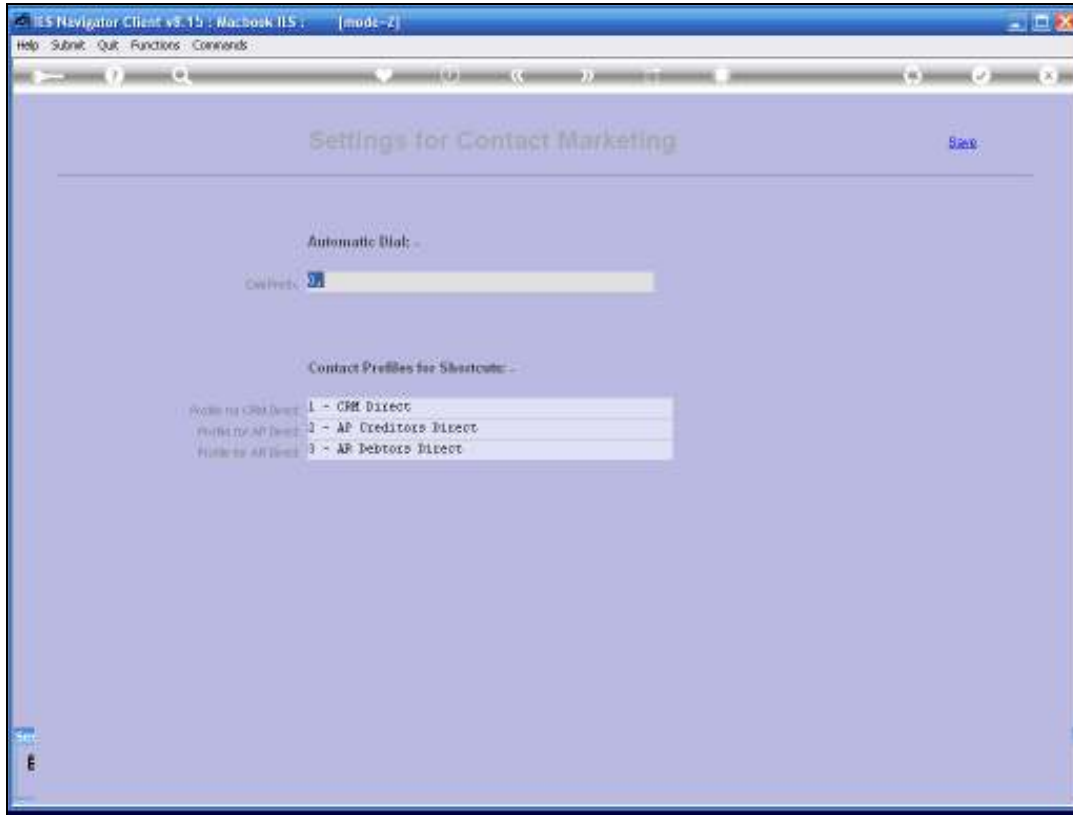
- Current Node: 001: Route 1 - Downtown (Living)
- Call List: [Search Field] [Change](#)
- Links: [Query Call List](#), [Activate Call List](#), [Deactivate Call List](#), [Execute Call List](#), [Release Call List](#)
- Action: [To Open a Single Contact - On Demand Contact](#)
- Active Call List Indicators:
  - List Description: Route - Downtown Downtown
  - InterActivated: 27 Dec 2008 10:10:11
  - Total Calls: 11
  - Already Called: 0
  - Total Remaining: 11

**Navigation and Reports:**

- Reports:** Call Lists, General
- File Maintenance:** General Contact Master, Maintain Contact Master, Contact Masters, New Call List, Call List Master, Buttons
- Administration and Control:** Date, Tasks: Submit New, Tasks: Perform, Tasks: Fill, Tasks: List/Active, Tasks: Check Progress, Local

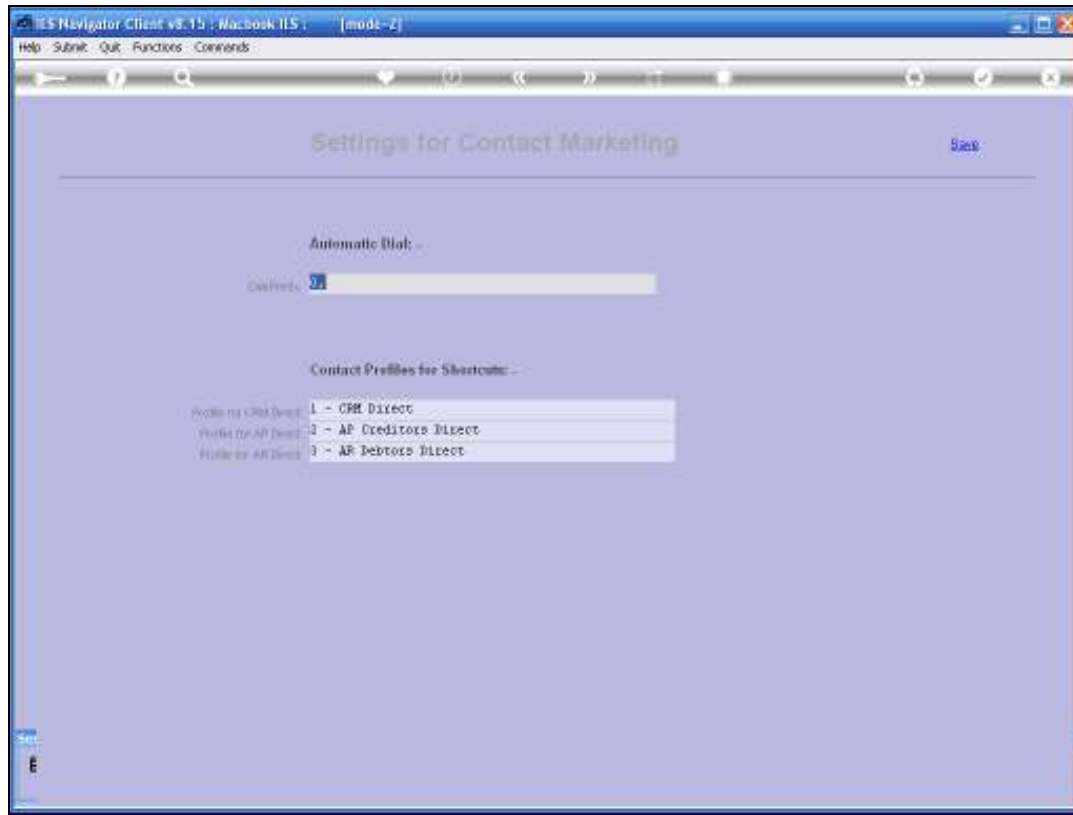
Slide 1

Slide notes: In this tutorial we discuss the operating SETTINGS for Contact Marketing.



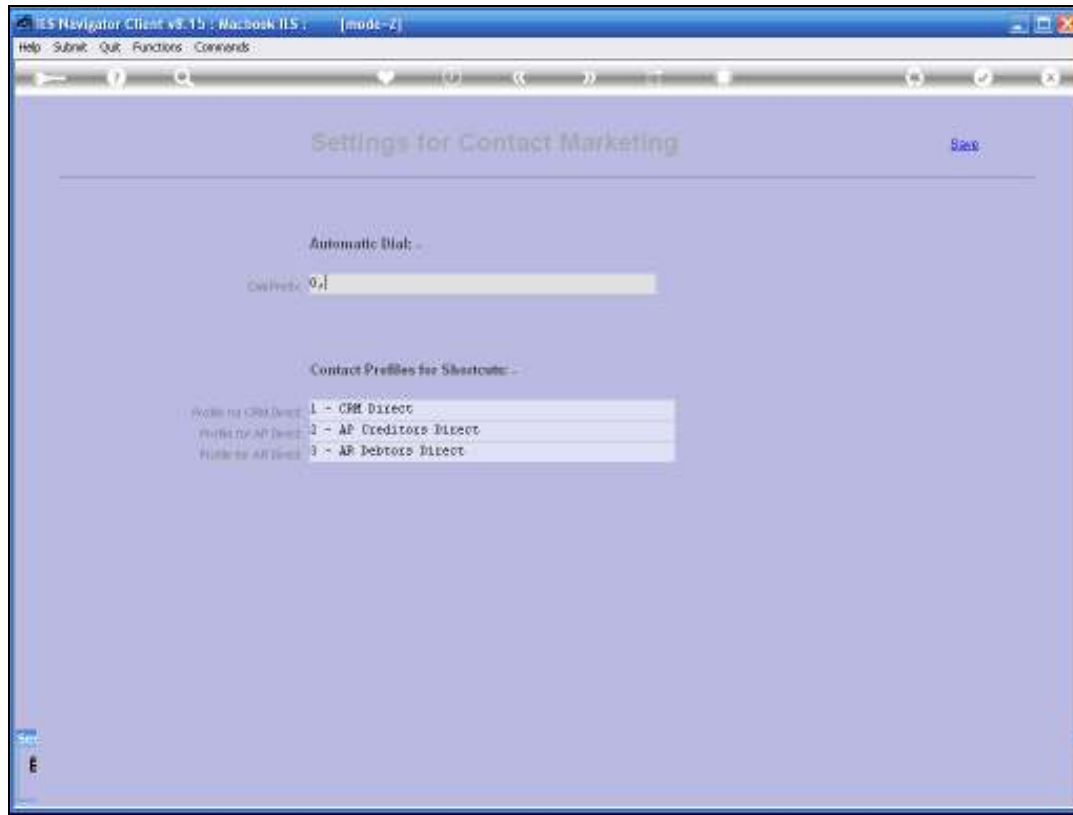
Slide 2

Slide notes:



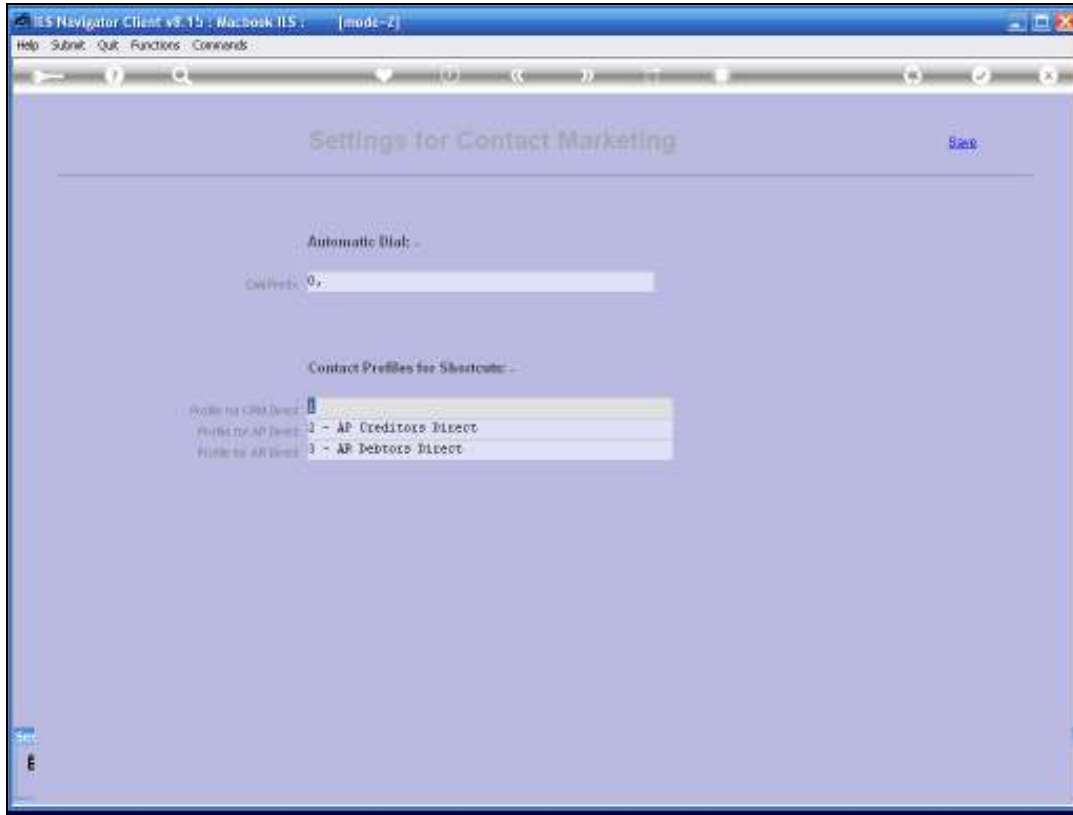
### Slide 3

Slide notes: The 1st item of interest is the dial prefix. This is not essential to indicate, but we use it if there is a prefix on the internal switchboard to get a line. In this case, the prefix will automatically be added to the Contact telephone number when the system dials the Contact.



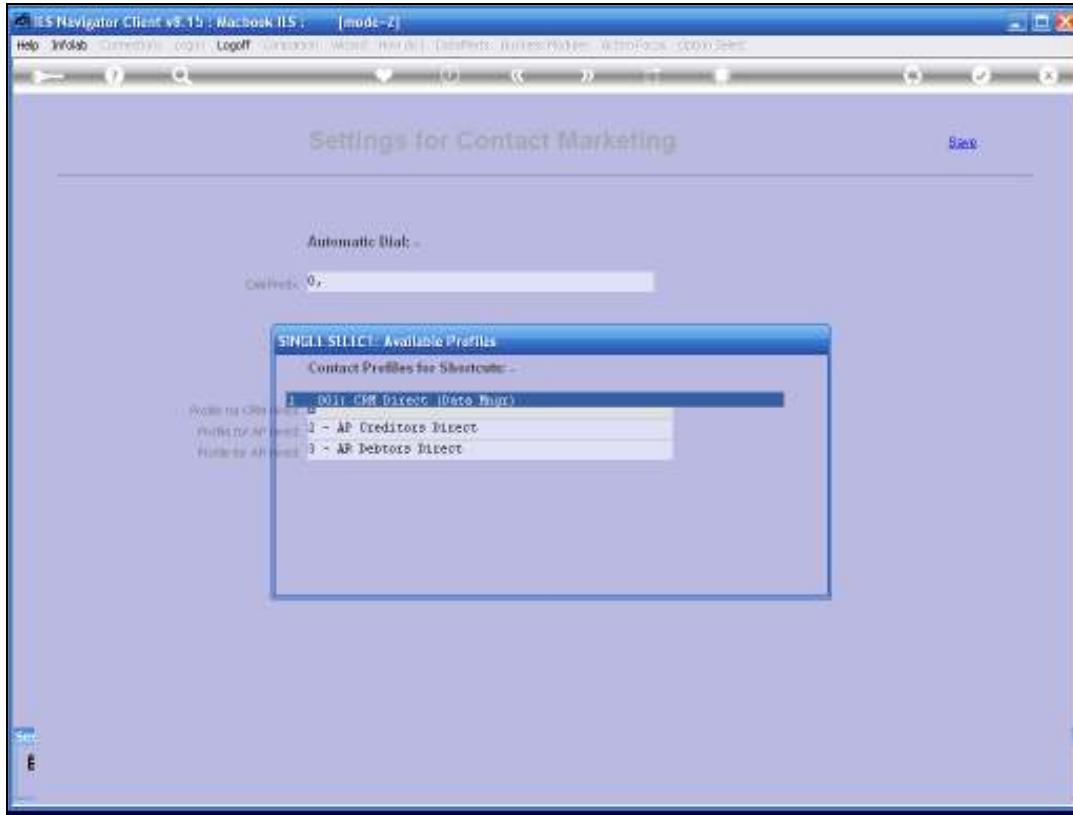
#### Slide 4

Slide notes: We also need to indicate a Marketing Profile to be used for each of CRM, AP Creditors and AR Debtors when those Accounts are contacted directly, without going through the Contact Marketing dashboard.



Slide 5

Slide notes:



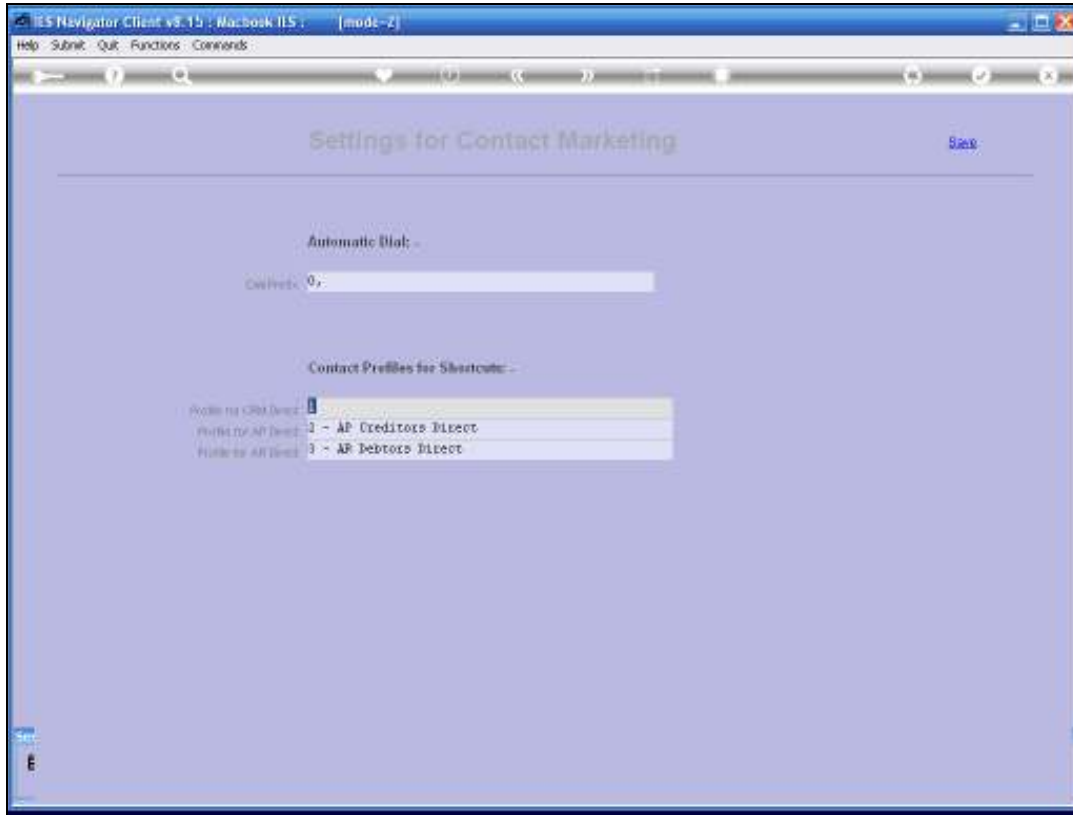
Slide 6

Slide notes:



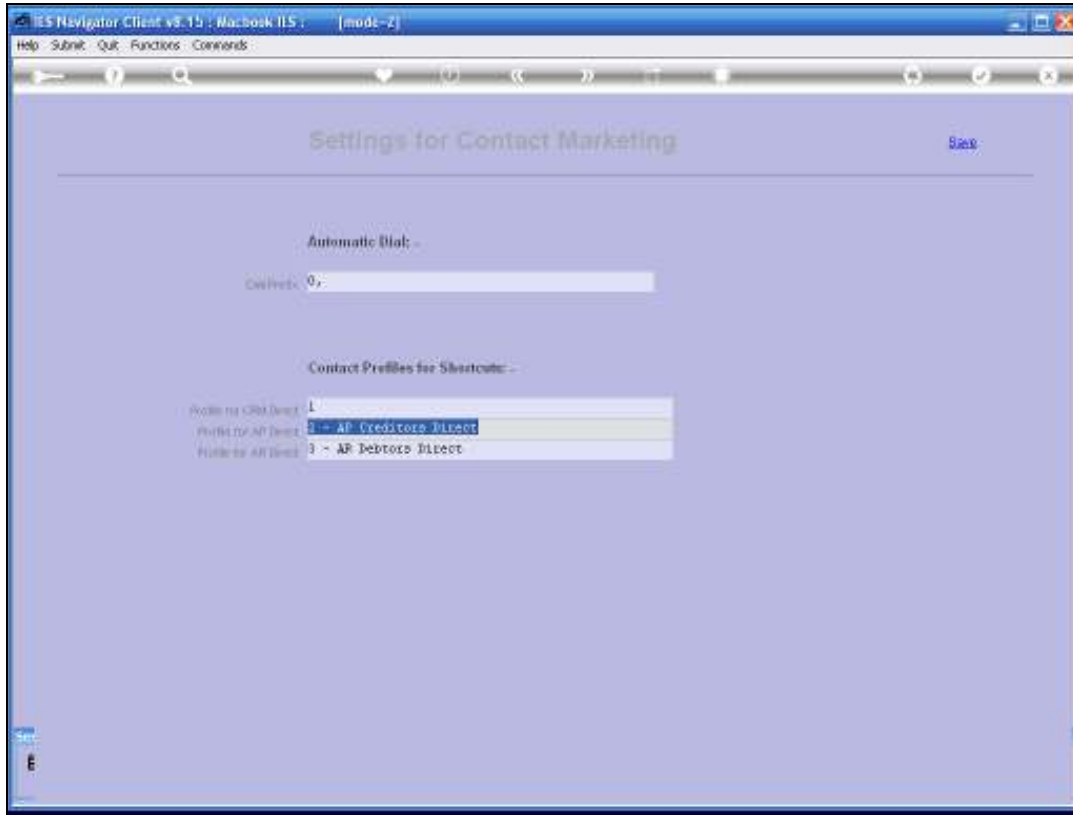






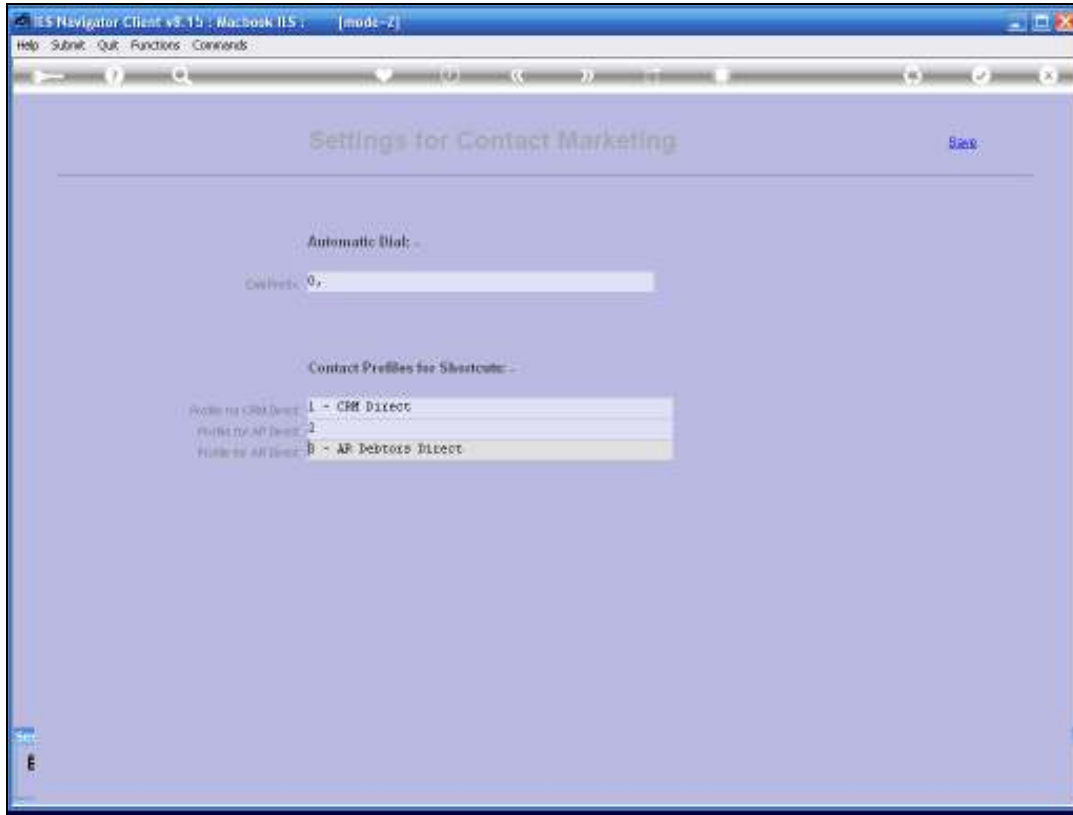
Slide 9

Slide notes:



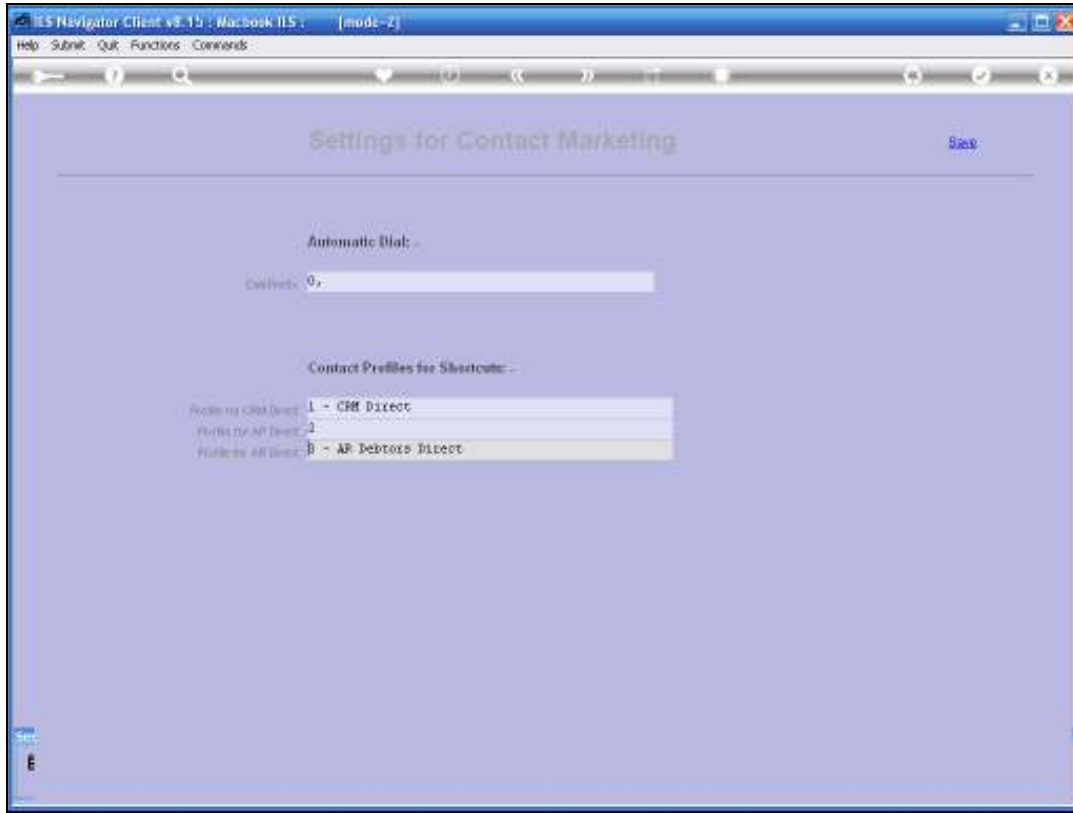
Slide 10

Slide notes:



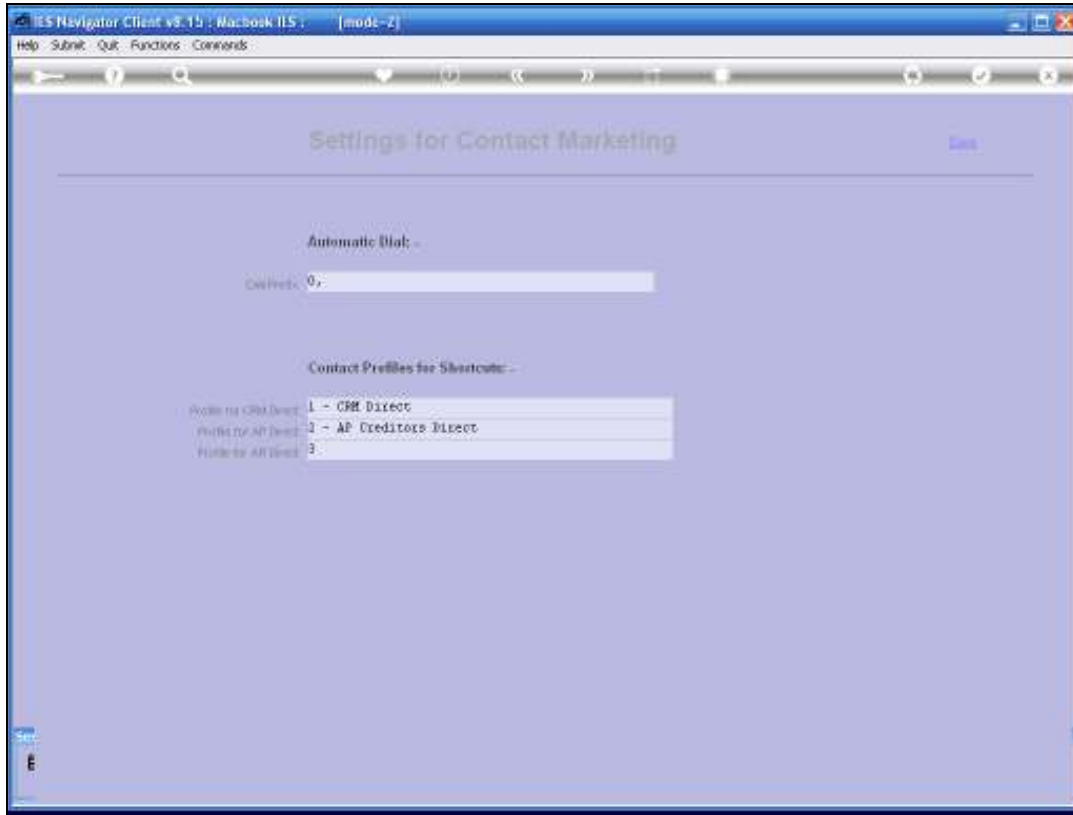
Slide 11

Slide notes:



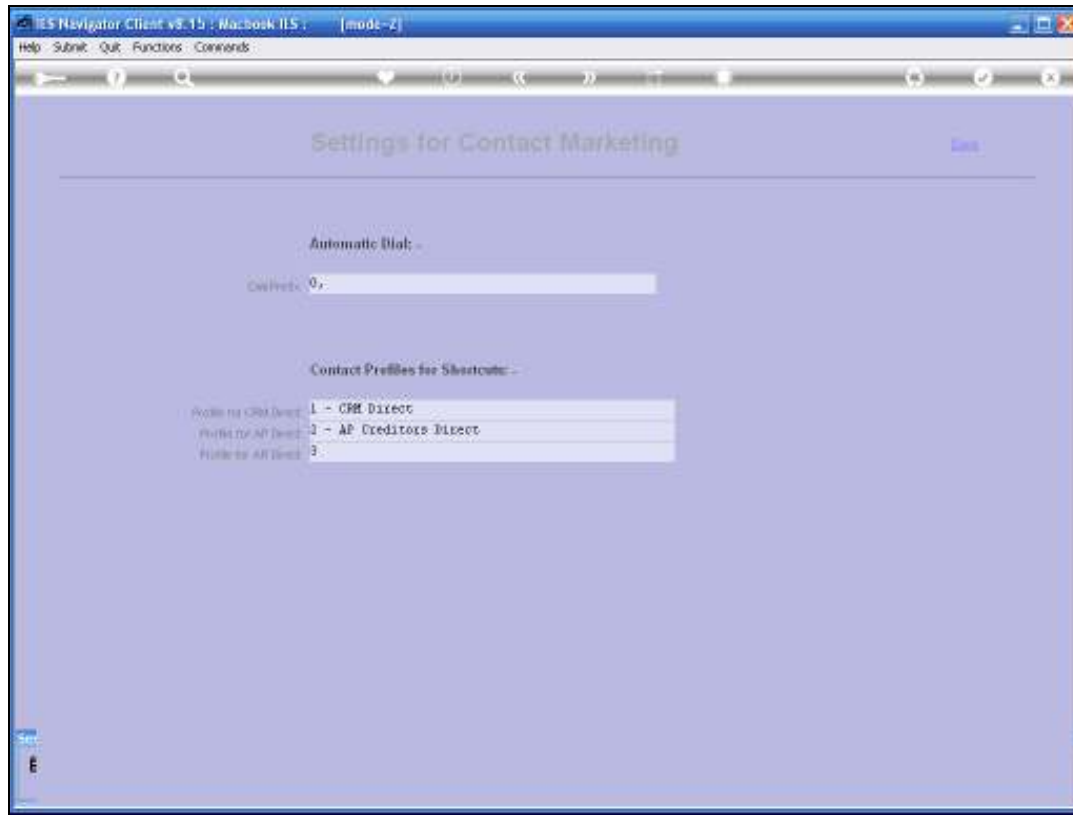
Slide 12

Slide notes:



Slide 13

Slide notes:



Slide 14

Slide notes: When our settings are defined, we SAVE it, and of course it can be amended at any time if necessary.

The screenshot shows the IIS Navigator Client interface for 'Macbook IIS'. The main content area is titled 'Contact Marketing' and features a 'Contact Dashboard' for '942 Route 1 - Downtown (Dunwo)'.

**MY: -**

	Calls	Orders	Sales
Today	1	0	0.00
Yesterday	189	44	11,550.00
This Week	1	0	0.00
Last Week	489	44	44,500.00
This Month	1517	1671	166,100.00
Last Month	1395	735	554,150.00

**ALL: -**

	Calls	Orders	Sales
Today	1	0	0.00
Yesterday	420	106	44,200.00
This Week	1	0	0.00
Last Week	2136	1840	267,500.00
This Month	4849	4284	667,200.00
Last Month	5640	2940	460,000.00

**Contact Dashboard**

Current Node: 942 Route 1 - Downtown (Dunwo)

Call List: [Input Field] [Change](#)

To Open a Single Contact - [On Demand Contact](#)

[Query Call List](#)  
[Activate Call List](#)  
[Create Call List](#)  
[Execute Call List](#)  
[Release Call List](#)

**Active Call List Indicators -**

List Description: [Downtown Downtown](#)  
 When Activated: 21 Dec 2008 0:00:11

Total Orders	11
Ready Order	0
Total Revenue	11

**Navigation and Reports:**

- Reports: Call Lists**
  - [Call List Master](#)
  - [Call List Detail](#)
  - [Contact on Call List](#)
  - [Contact not on Call List](#)
  - [Contact on multi Call List](#)
- Reports: General**
  - [Contact Master](#)
  - [Contact Master/Events and Non-Calls](#)
  - [Contact Master/Events](#)
  - [Call Statistics](#)
- File Maintenance**
  - [Generate Contact Master](#)
  - [Maintain Contact Master](#)
  - [Contact Master/Events](#)
  - [New Call List](#)
  - [Call List Master](#)
  - [Settings](#)
- Administration and Control**
  - [Disk](#)
  - [Tasks: Submit New](#)
  - [Tasks: Perform](#)
  - [Tasks: Edit](#)
  - [Tasks: List/Active](#)
  - [Tasks: Check Progress](#)
  - [Local](#)

Slide 15  
 Slide notes:

**Contact Marketing**

**MY:**

	Calls	Orders	Sales
Today	1	0	0.00
Yesterday	187	44	11,550.00
This Week	1	0	0.00
Last Week	489	447	44,500.00
This Month	1517	1071	144,100.00
Last Month	1345	735	154,150.00

**ALL:**

	Calls	Orders	Sales
Today	1	0	0.00
Yesterday	420	106	44,200.00
This Week	1	0	0.00
Last Week	2136	1000	267,500.00
This Month	4849	4204	467,200.00
Last Month	5640	2940	400,000.00

**Contact Dashboard**

Current Node: 942: Route 1 - Downtown (Conting)

Call List: [Filter] [Change](#)

[Query Call List](#)  
[Activate Call List](#)  
[Create Call List](#)  
[Execute Call List](#)  
[Release Call List](#)

To Open a Single Contact - [On Demand Contact](#)

**Active Call List Indicators:**

List Description: [Downtown Downtown](#)  
When Activated: 21 Dec 2008 0:00:11

Total Orders	11
Ready Order	0
Total Revenue	11

**Reports:** [Call Lists](#) [General](#)

**File Maintenance:** [General Contact Master](#), [Maintain Contact Master](#), [Contact Master](#), [New Call List](#), [Call List Master](#), [Settings](#)

**Administration and Control:** [Disk](#), [Tasks: Submit New](#), [Tasks: Perform](#), [Tasks: Edit](#), [Tasks: List/Active](#), [Tasks: Check Progress](#), [Local](#)

Slide 16  
Slide notes: